



ST. VINCENT de PAUL

WHO WE ARE

The Society of St. Vincent de Paul was founded in 1833 by Frederic Ozanam, a 20 year old law student in Paris. The Society, whose members are known as "Vincen-tians", is a Catholic lay organization with approximately 1,000,000 members in over 140 countries throughout the world. The Sacramento Council is a non-profit 501(c)(3) incorporated in 1955. It covers 40,000 square miles with 53 Conferences, 7 councils and approximately 1,500 Vincentians.

WHAT WE DO

The Society provides assistance to those in need on a person-to-person basis by visiting them in their homes. This personal contact with the poor, suffering, lonely and neglected in their homes is the distinctive character of the Society of St. Vincent de Paul. Our home visits promote friendship with those we serve and enable our Vincentians to more fully understand the suffering of those we visit and to best assess their needs. The aid we provide most often includes direct financial assistance for rent, utilities, transportation, clothing, food, and furniture, as well as consultation, referral and intervention services. The Society conducts its work while maintaining the confidentiality and dignity of those served. Approximately 20 million people are helped annually throughout the United States by the Society of St. Vincent de Paul. We help anyone in need.

VINCENTIAN SERVICES IN THE SACRAMENTO DIOCESE*

PEOPLE SERVED
241,069

EXPENDITURE IN SERVICE FOR THE POOR
\$1,725,707

ESTIMATED VALUE: SERVICE HOURS
\$4,109,080

IN KIND VALUE: PROFESSIONAL SERVICES
\$77,057

IN KIND VALUE: FOOD, CLOTHING & FURNITURE
\$4,325,052

TOTAL VALUE OF VINCENTIAN SERVICES
\$10,236,896

*For FY 2018

COMMUNITIES SERVED

Auburn, Benicia, Burney, Carmichael, Chico, Citrus Heights, Davis, Dixon, Dunsmuir, Esparto, Elk Grove, Fair Oaks, Fairfield, Folsom, Ft. Jones, Greater Sacramento, Jackson, Lincoln, Mt. Shasta, Paradise, Rancho Cordova, Redding, Roseville, Suisun City, Vacaville, Vallejo, Weed, West Sacra-mento, Winters, Woodland, Yreka, and Yuba City

SOME OF THE THINGS WE DO

Home Visits to the Poor
Thrift Stores
Food Pantries
SMUD/PG&E Assistance
Rent Assistance
Dining Halls
Clothing, Furniture and Bedding
Information and Referral Service
Disaster Relief
Transportation
Budget Counseling
Twinning: Foreign and Domestic
Prison Ministry
Indigent Burial

"...your work does not go unnoticed. In fact it is the little things that people do that have the power to change the world." - Single Father Helped by SVdP

Society of St. Vincent de Paul, Sacramento Diocesan Council
P.O. Box 162487 Sacramento, CA 95816

Marion Bishop (916) 952-7859 | www.svdsp-sacramento.org



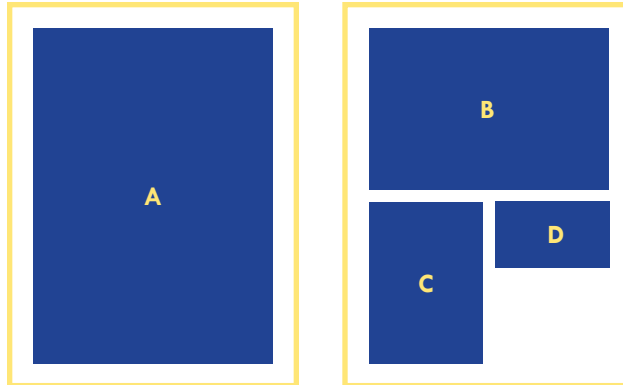
SPONSORSHIP LEVELS	\$ AMOUNT	BENEFITS
Event Sponsor	\$10,000	Banner Listing at Event PSA Recognition MC Recognition at Event Program Recognition at Event Full Page Ad - Outside Back Cover 3 Tables with Personalized Table Tents 8 Passes to Private Reception
Hospitality & Private Reception Sponsor	\$7,500	MC Recognition at Event Program Recognition at Event Full Page Ad - Inside Back Cover 2 Tables with Personalized Table Tents 6 Passes to Private Reception
Vincentian Sponsors	\$5,000	Program Recognition at Event Full Page Ad 2 Tables with Personalized Table Tents 4 Passes to Private Reception
Frederic Ozanam Sponsors	\$2,500	Program Recognition at Event Full Page Ad 1 Table with Personalized Table Tent 2 Passes to Private Reception
Table Sponsors	\$1,500	Program Recognition at Event 1 Table with Personalized Table Tent 2 Passes to Private Reception

CHECKS TO BE MAILED TO:

Society of St. Vincent de Paul (attn: Mildred Wong)
 P.O. Box 162487, Sacramento, CA 95816
 Tel.: 916-712-1197



**Annual Benefit for the Poor
April 26, 2019
Advertisement Specification Sheet**



SIZE		DIMENSION	PRICE
A	Full Page	7.5" x 10"	\$500
B	Half Page (Horizontal)	7.5" x 4.5"	\$300
C	Quarter Page (Vertical)	3.5" x 4.5"	\$175
D	Business Card (Horizontal)	3.5" x 2"	\$100

DIGITAL FILE SPECIFICATIONS

Media: Digital format

PC or MAC platform in the following application files, listed in order of preference:

- Adobe Acrobat PDF (pdf file)
- Adobe Illustrator (eps file)
- Adobe Photoshop (eps file)

Screens: Full color, 300 dpi

Images: 300 dpi, full color and save as PDF, EPS, TIFF, or JPEG

Fonts: Include copies of all screen and printer fonts used. If copies of fonts are not provided, the best match will be used.

Ads run in full color in CMYK. Film is not accepted; art is required in digital form only.

Please inform us if you will be using an ad from a previous year in your correspondence.

SUBMISSION INFORMATION

Please e-mail and attach all materials by deadline to:
Ana Keyworth
Ana@favoredgrace.com

BILLING INFORMATION

Please make checks payable to:
Society of St. Vincent de Paul
P.O. Box 162487
Sacramento, CA 95816

If you have any questions about the ad specifications, please contact:

Marion Bishop
(916) 952-7859
marionlbishop@yahoo.com

For questions about the event, please contact:

Marion Bishop
(916) 952-7859
marionlbishop@yahoo.com

Production Materials Deadline: March 17, 2019