



9<sup>TH</sup> ANNUAL  
"BENEFIT FOR THE POOR"  
DINNER WITH  
**RUDY RUETTIGER**  
of Notre Dame fame



Master of Ceremonies:  
**WALT GRAY**  
NEWS ANCHOR,  
KXTV 10



"Getting what you want is only a problem if you have nowhere to go next. Dreaming is a lifetime occupation."



Benefactor Award Recipient:  
**BISHOP EMERITUS WILLIAM K. WEIGAND**

**FRIDAY, APRIL 17, 2015** starting at 5:30 pm

Located at: **RED LION HOTEL- WOODLAKE**  
500 LEISURE LANE, SACRAMENTO, CA

Individual Tickets \$150 | Table for 10 \$1,500 | Sponsorships/Advertising available

FOR MORE INFORMATION CONTACT **TOM AGUER 916.599.0546**  
[www.svd-p-sacramento.org](http://www.svd-p-sacramento.org)



# ST. VINCENT de PAUL

## WHO WE ARE

The Society of St. Vincent de Paul was founded in 1833 by Frederic Ozanam, a 20 year old law student in Paris. The Society, whose members are known as "Vincentians", is a Catholic lay organization with approximately 1,000,000 members in over 140 countries throughout the world. The Sacramento Council is a non-profit 501(c)(3) incorporated in 1955. It covers 40,000 square miles with 48 Conferences, 7 councils and approximately 1,800 Vincentians.

## WHAT WE DO

The Society provides assistance to those in need on a person-to-person basis by visiting them in their homes. This personal contact with the poor, suffering, lonely and neglected in their homes is the distinctive character of the Society of St. Vincent de Paul. Our home visits promote friendship with those we serve and enable our Vincentians to more fully understand the suffering of those we visit and to best assess their needs. The aid we provide most often includes direct financial assistance for rent, utilities, transportation, clothing, food, and furniture, as well as consultation, referral and intervention services. The Society conducts its work while maintaining the confidentiality and dignity of those served. Approximately 20 million people are helped annually throughout the United States by the Society of St. Vincent de Paul. We help anyone in need.

## VINCENTIAN SERVICES IN THE SACRAMENTO DIOCESE\*

PEOPLE SERVED	250,173
EXPENDITURES IN SERVICE FOR THE POOR	\$ 1,892,011
IN KIND VALUE: FOOD, CLOTHING & FURNITURE	\$ 4,048,798
IN KIND VALUE: PROFESSIONAL SERVICES	\$ 13,925
ESTIMATED VALUE OF SERVICE HOURS	\$ 2,486,550
TOTAL VALUE OF VINCENTIAN SERVICES	\$ 8,441,284

\* FOR FY 2013

Society of St. Vincent de Paul  
Sacramento District Council  
"Seeking Charity and Justice"  
[www.svdp-sacramento.org](http://www.svdp-sacramento.org)  
Tel: 916.972.1212

## COMMUNITIES SERVED

Auburn, Benicia, Broderick, Burney, Carmichael, Chico, Citrus Heights, Clarksburg, Davis, Dixon, Dunsmuir, Elk Grove, Esparto, Fair Oaks, Fairfield, Folsom, Ft. Jones, Greater Sacramento, Jackson, Lincoln, Mt. Shasta, Paradise, Rancho Cordova, Redding, Roseville, Suisun City, Vacaville, Vallejo, Weed, West Sacramento, Winters, Woodland, Yreka, and Yuba City

## SOME OF THE THINGS WE DO

HOME VISITS TO THE POOR  
THRIFT STORES  
FOOD PANTRIES  
SMUD/PG&E ASSISTANCE  
RENT ASSISTANCE  
DINING HALLS  
CLOTHING, FURNITURE AND BEDDING  
INFORMATION AND REFERRAL SERVICE  
DISASTER RELIEF  
TRANSPORTATION  
BUDGET COUNSELING  
TWINNING: FOREIGN AND DOMESTIC  
PRISON MINISTRY  
INDIGENT BURIAL

"...YOUR WORK DOES NOT GO UNNOTICED. IN FACT IT IS THE LITTLE THINGS THAT PEOPLE DO THAT HAVE THE POWER TO CHANGE THE WORLD."  
- SINGLE FATHER HELPED BY SVDP

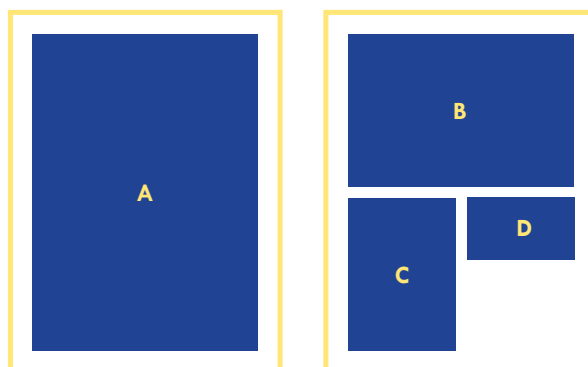


SPONSORSHIP LEVELS	\$ AMOUNT	BENEFITS
Event Sponsor	\$10,000	Banner Listing at Event PSA Recognition MC Recognition at Event Program Recognition at Event Full Page Ad - Outside Back Cover 3 Tables with Personalized Table Tents 8 Passes to Private Reception
Hospitality & Private Reception Sponsor	\$7,500	MC Recognition at Event Program Recognition at Event Full Page Ad - Inside Back Cover 2 Tables with Personalized Table Tents 6 Passes to Private Reception
Vincentian Sponsors	\$5,000	Program Recognition at Event Full Page Ad 2 Tables with Personalized Table Tents 4 Passes to Private Reception
Frederic Ozanam Sponsors	\$2,500	Program Recognition at Event Full Page Ad 1 Table with Personalized Table Tent 2 Passes to Private Reception
Table Sponsors	\$1,500	Program Recognition at Event 1 Table with Personalized Table Tent 2 Passes to Private Reception

**CHECKS TO BE MAILED TO:**  
 Society of St. Vincent de Paul (attn: Debbie Cairns)  
 530 Morris Way  
 Sacramento, CA 95864  
 Tel.: 916.204.9282



**Annual Benefit for the Poor  
April 17, 2015  
Advertisement Specification Sheet**



SIZE		DIMENSION	PRICE
A	Full Page	7.5" x 10"	\$500
B	Half Page (Horizontal)	7.5" x 4.5"	\$300
C	Quarter Page (Vertical)	3.5" x 4.5"	\$175
D	Business Card (Horizontal)	3.5" x 2"	\$100

#### DIGITAL FILE SPECIFICATIONS

**Media:** Digital format

PC or MAC platform in the following application files, listed in order of preference:

- Adobe Acrobat PDF (pdf file)
- Adobe Illustrator (eps file)
- Adobe Photoshop (eps file)

**Screens:** Full color, 300 dpi

**Images:** 300 dpi, full color and save as PDF, EPS, TIFF, or JPEG

**Fonts:** Include copies of all screen and printer fonts used. If copies of fonts are not provided, the best match will be used.

Ads run in full color in CMYK. Film is not accepted; art is required in digital form only.

Please inform us if you will be using an ad from a previous year in your correspondence.

#### SUBMISSION INFORMATION

Please e-mail and attach all materials by deadline to:  
Ana Keyworth  
favoredgrace13@gmail.com

#### BILLING INFORMATION

Please make checks payable to:  
Society of St. Vincent de Paul  
530 Morris Way  
Sacramento, CA 95864

If you have any questions about the ad specifications, please contact:

Tom Aguer  
(916) 599-0546  
tom.aguer@avisonyoung.com

For questions about the event, please contact:

Roelof Van Ark  
(916) 802-1089  
roelofvanark@gmail.com

**Production Materials Deadline: April 1, 2015**